

Doğa Çalık

dogacalk@gmail.com

linkedin

portfolio

Junior designer focusing on traditional & digital advertising, editorial design and a little bit of product design. Currently based in Berlin and looking for a working student position.

work experience

Lufthansa Innovation Hub (Berlin) - Graphic Designer (Working Student)

05/2022 - 05/2023

My tasks here was to design our LinkedIn post visuals, do all kind of inhouse design needs such as: Icon set for LIH, Roll-Ups, Business Model Pattern Cards and Canvases for workshops, Merchandise like Business Cards, Socks, Stickers, Sweatshirts.

Wunderman Thompson (Istanbul) - Internship & Junior Art Director

09/2018 - 04/2021

Working for both digital & ATL teams my tasks included creating 360° and digital ad campaigns. For social media, I designed the visuals and did the art direction for Bayer Turkey, Nestlé and Unilever Food Solutions.

I was also creating Key Visuals, TVC and 360 idea visuals, TV banners, presentations and mood films for our TVC ideas, for brands adidas, BP, TEB (Turkish Economy Bank), Vivense (Furniture Brand), Koçak (Luxury Jewellery Brand), Bomonti (Beer Brand), and Unilever Pure Line.

education

Bahcesehir University (Istanbul) - Communication Design Bachelor's Degree, 3.67 GPA (2014 - 18)

HMKW University of Applied Sciences (Berlin) - Communication Design & Creative Strategies Master's Degree, (2021 - Now)

software skills & languages

Photoshop ●●●●●

Illustrator ●●●●●

InDesign ●●●●○

After Effects ●●●○○

Figma ●●●●○

Premiere ●●○○○

English - C1

German - C1

Turkish - C2